



2019 Nomination Form

Must be your school's HOME game

To ensure your game is included in the 2019 nomination process, please sign the bottom of this agreement and return along with the completed nomination form to: Great American Rivalry Series, 325 W Main Street, 3rd Floor, Lexington, KY 40507. You may also fax the documents to 859-455-8612, or scan and email to Rivalry@bbim.com.

Game selection will be considered on a first come, first serve basis. By signing this agreement, you are making a *commitment to participate if your Rivalry if selected*.

School: _____

School Address: _____

Proposed Rivalry Game: _____ **Game Date:** _____

Game Location/Address: _____

Estimated Rivalry Game Attendance*: _____

*including non-ticket holders, players, staff, band, cheerleaders, press, etc.

Stadium Capacity: _____ **Rivalry Start Year:** _____ **Series Record:** _____

Does your program have an exclusive athletic apparel sponsor? (Nike, Under Armour, Adidas, etc.) _____

Does your program have an exclusive drink sponsor? (Gatorade, PowerAde, Pepsi, Coke, etc.) _____

Other exclusive sponsor(s)? (car dealerships, insurance, banks, etc.) _____

Please list military sponsor(s) expected at your game (Army, Navy, National Guard, Marines) _____

LIVE Broadcast Allowed? _____ **Hardwired or Wireless?** _____

Each year, the selection process for the Rivalry Series becomes increasingly competitive. If this is a first time nomination, we *strongly encourage* you to enclose additional information on the history and tradition surrounding your game. If you have previously submitted this information, updates are welcome but it is not necessary to resend.

Contact Name/Job Title: _____

Work Phone: _____ **Cell Phone:** _____

Best Time to Call: _____

Email: _____

Please provide the AWAY school contact information and let them know you have nominated your Rivalry Game.

AWAY Contact Name/Job Title: _____

AWAY Work Phone: _____ **AWAY Cell Phone:** _____

AWAY Email: _____



2019 Terms of Agreement

You are officially invited to become one of the rivalry games included in the **2019 nomination process**. This invitation secures your game a position with the selection committee when they meet this spring to choose the 2019 Series participants. **If your game is selected as a broadcast or an on-ground activation, we would agree to the following:**

For the **2019 Great American Rivalry Series**, BrainBox, Inc. would provide you the following:

- Presentation of the Great American Rivalry Series Championship Trophy
- Presentation of the game's Most Valuable Player Trophy
- Awarding of the Rivalry Series Student-Athlete Scholarship to qualifying seniors
**Given to the senior football letterman on each team with the highest academic standing*
- Public Address announcements highlighting your involvement in this national program
- Posters for display within the school during the two weeks prior to event
- Recognition on GreatAmericanRivalry.com national website
- Donation to your Athletics or designated fund

As a host school for the **2019 Rivalry Series**, you would agree to provide the following:

- Public Address announcements to promote the Great American Rivalry Series and the scholarship program
- Allow display of the Rivalry Series football inflatable in the end zone area or a mutually agreeable location inside your stadium
- Allow in school activities (where requested) for sponsors and distribution of free Rivalry Series promotional items (hats, t-shirts, etc.) during games
- Full page Rivalry Series print ad (we provide) in your football program
- Display promotional posters throughout the school two weeks prior to game
- Allow Rivalry Series sponsors visibility through signage and an onsite booth area
- If your game is chosen to be broadcast in our 'Game of the Week', allow the Rivalry Series to stream and archive your game broadcast on the Great American Rivalry website at www.GreatAmericanRivalry.com.

Not every game is selected for broadcast, we will notify you in advance

Name (Please Print): _____ Title: _____

Signature

Date